# NEC S. Suncoast Blvd. and W. Ponce De Leon Blvd. – Executive Summary

### **Property Description:**

The proposed site is located north of the signalized intersection of Suncoast Blvd (19) and Ponce De Leon Blvd (98). Visibility from Suncoast Blvd. is excellent and proposed access includes a RI/RO/LI access point on the south end of the development and RI/RO on the north end of the development onto Suncoast. Blvd. There will also be cross access to the adjacent shopping center connecting W. Oak Park Dr. and Ponce De Leon.

#### Trade Area:

The trade area demographic report was performed on 1, 2 and 3 mile radius from the proposed location. Based on this trade area, current population counts are 1,641 (1 mile), 6,402 (2 mile) and 11,026 (3 mile) with an average household income of \$56,957, median age of 65.2 and Average HH size of 2.08 in the 3 mile trade area. The site is adjacent and connected to the Sugarmill Woods sub-division which has over 3,500 homes and 7,000 residents.

## Site Traffic Counts:

Suncoast Blvd.(19) had a traffic count of approx. 19,816 AADT according to 2016 FDOT County statistics Ponce De Leon Blvd. (98) had a traffic count of approx. 12,100 AADT according to 2016 FDOT County statistics W. Oak Park Dr. 2,300 ADT and W. Miss Maggie Dr. 1,800

#### Area Retailers

Major retailers within a 1 mile radius include Publix, Walgreens, Dollar General and Suntrust

NEC S. Suncoast Blvd. and W. Ponce De Leon Blvd. – Overhead View



NEC S. Suncoast Blvd. and W. Ponce De Leon Blvd.-View Looking East Sugarmill Woods 3,500 homes Site

NEC S. Suncoast Blvd. and W. Ponce De Leon Blvd.-View Looking North



## NEC S. Suncoast Blvd. and W. Ponce De Leon Blvd. – Concept Plan

